

# Arcoiris

*lighting systems*

Guia visual logotip

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# Arcoiris

*lighting systems*

Tintes planes



Pantone 430 C



Pantone Cyan

Quadricromia



C: 55%  
M: 42%  
Y: 36%  
K: 3%



C: 100%  
M: 0%  
Y: 0%  
K: 0%

RGB



R: 130  
G: 138  
B: 143  
# 828a8f



R: 0  
G: 158  
B: 225  
# 009ee0

# Logotip encapsulat



## Tintes planes



Pantone 430 C



Pantone Cyan



Negre

## Quadricromia



C: 55%  
M: 42%  
Y: 36%  
K: 3%



C: 100%  
M: 0%  
Y: 0%  
K: 0%



C: 0%  
M: 0%  
Y: 0%  
K: 100%

## RGB



R: 130  
G: 138  
B: 143  
# 828a8f



R: 0  
G: 158  
B: 225  
# 009ee0



R: 0  
G: 0  
B: 0  
# 000000

# Arcoiris

Tinta plana



Pantone Cyan

Quadricromia



C: 100%  
M: 0%  
Y: 0%  
K: 0%

RGB



R: 0  
G: 158  
B: 225  
# 009ee0

# Logotip sense claim encapsulat

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ARCOIRIS

## Tintes planes



Negre



Pantone Cyan

## Quadricromia



C: 0%  
M: 0%  
Y: 0%  
K: 100%



C: 100%  
M: 0%  
Y: 0%  
K: 0%

## RGB



R: 0  
G: 0  
B: 0  
# 000000



R: 0  
G: 158  
B: 225  
# 009ee0

# Aplicació escala de grisos

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Negre 50%



Negre 100%

**Arcoiris**  
*lighting systems*

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*lighting systems*

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*lighting systems*

# Tamany mínim de reproducció

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# Tipografia Logotip

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## Myriad Pro Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxyz*

*1234567890*

## Myriad Pro Semibold Italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***abcdefghijklmnopqrstuvwxyz***

***1234567890***

# Tipografia corporativa

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## News Gothic BT Demi

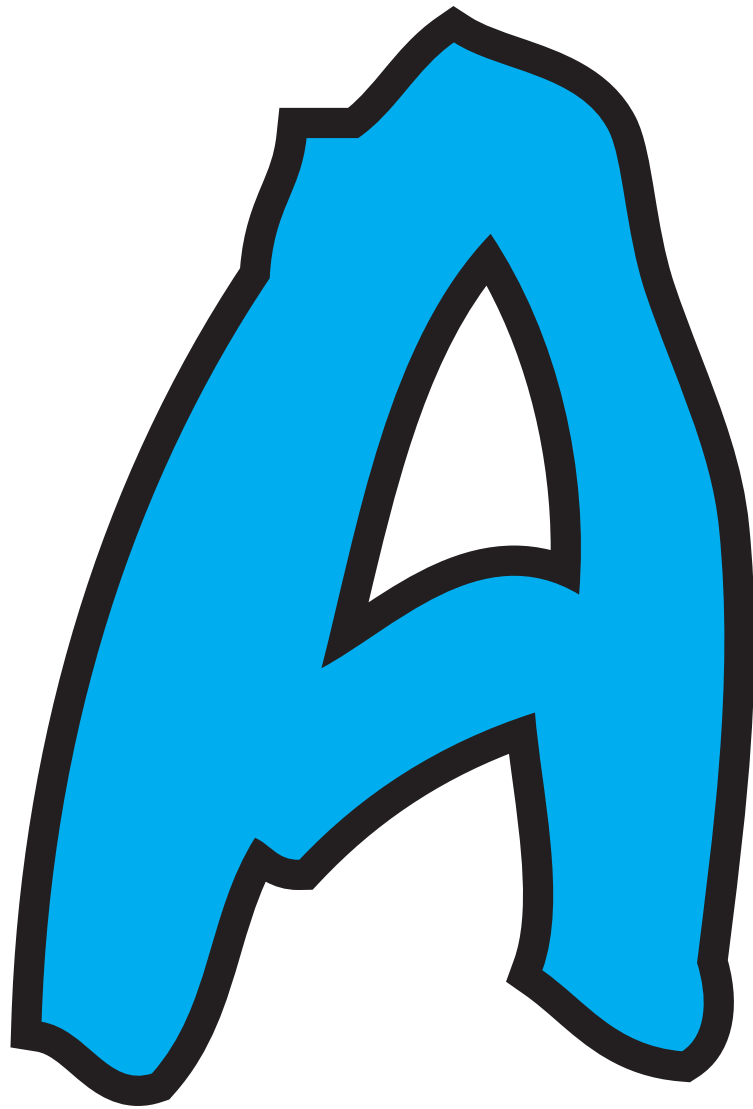
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

## News Gothic BT Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

Icona perfilada / sense perfilar

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# Pictograma

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# Marca per imatge de perfil a xarxes socials

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